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TRAINERS

Garrett Smith + Kevin DeMaster

Mitsubishi Electric Trane HVAC



REDEFINING MARKETS: The role of modern heat pumps

MARCH 5, 2024

Location: Austin Energy Headquarters, 4815 Mueller Blvd, Austin, TX 78723 **Shudde Fath Room

Time: 10:30-3. Lunch will be provided Space is limited to first 60 registrants.

<u>REGISTER NOW!</u>



We will cover:

- How to position your business for success
- IRA/IIJA funding opportunities
- Where is the market going, what is driving the market change?
- New HP technologies and why they are different now
- What are the customers wanting, saying, and what is the push back?
- How does market transformation across all sectors, multi-family, residential, commercial help the current state of the Texas power market and grid?