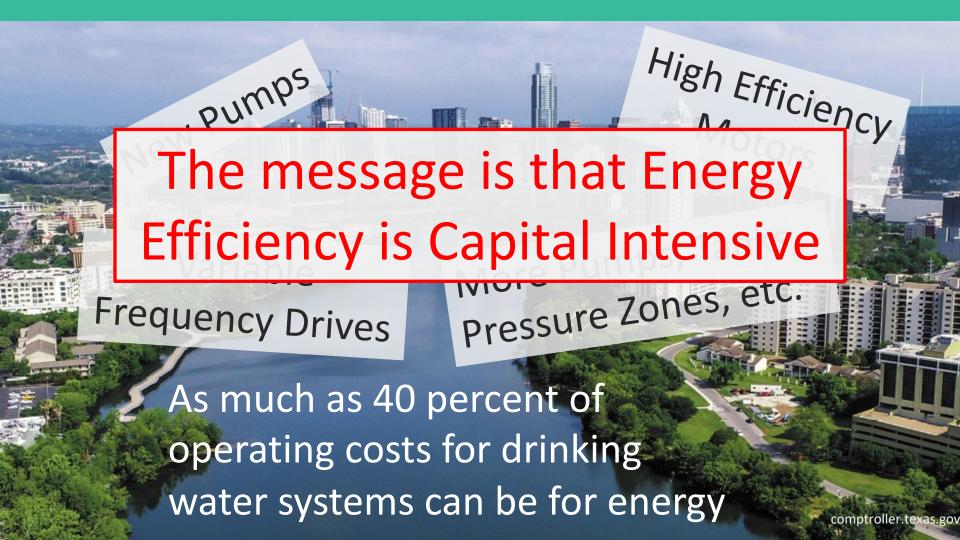


Graphic by Dr. Rob Sowby, HAL

San Antonio Water System Christopher.Wilcut@saws.org

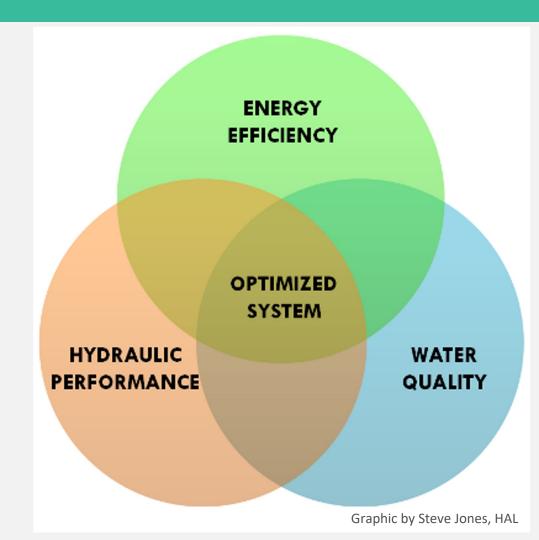
Senior SEM Coach matt.jensen@cascadeenergy.com



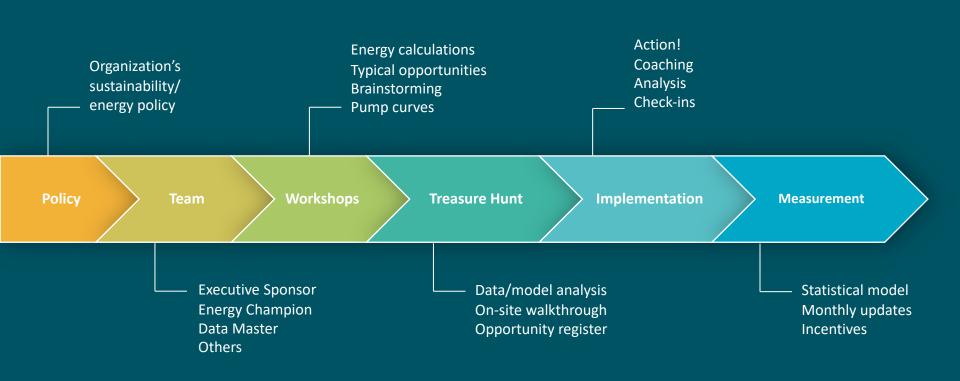
"For most systems, the biggest gains towards energy efficiency are behavioral."

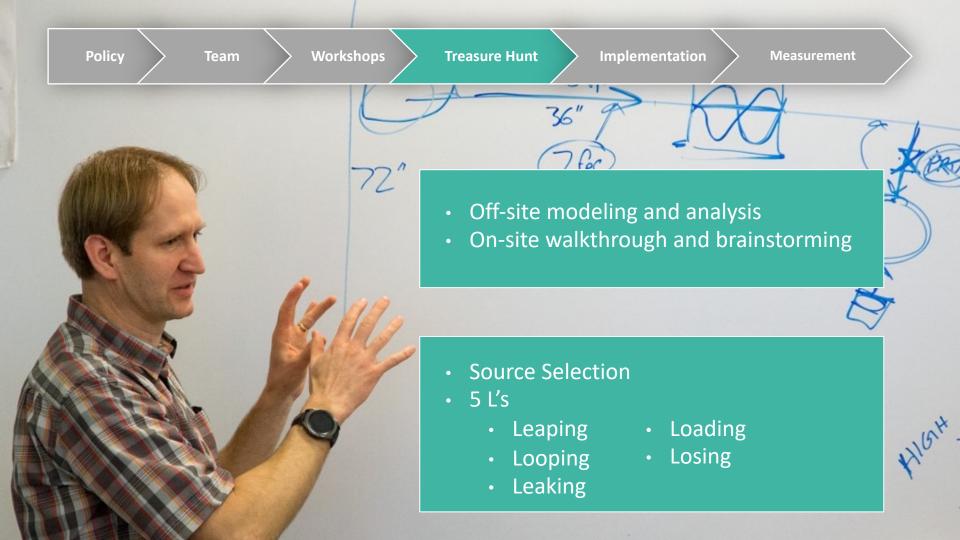
-Matt Jensen, SPEER Policy + Industry Workshop (2022)

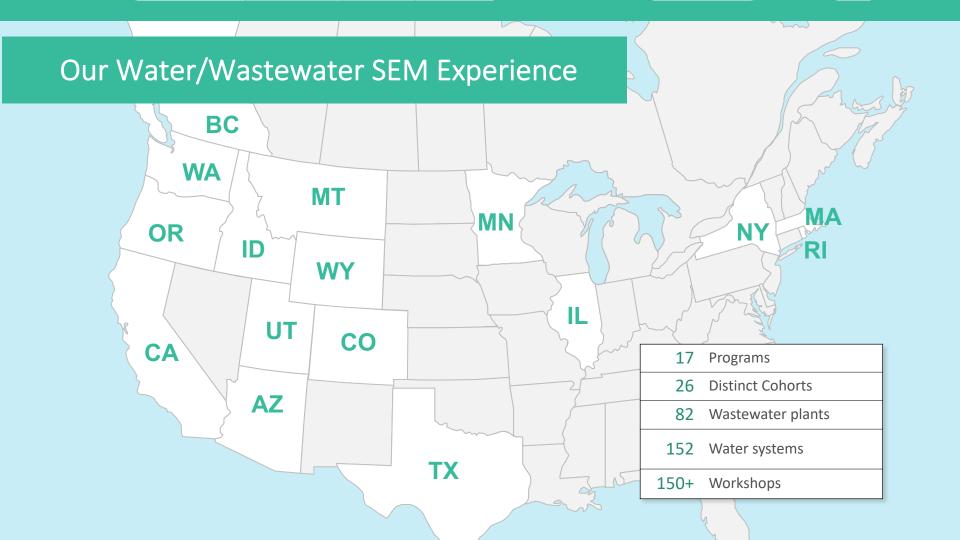
Strategic Energy Management

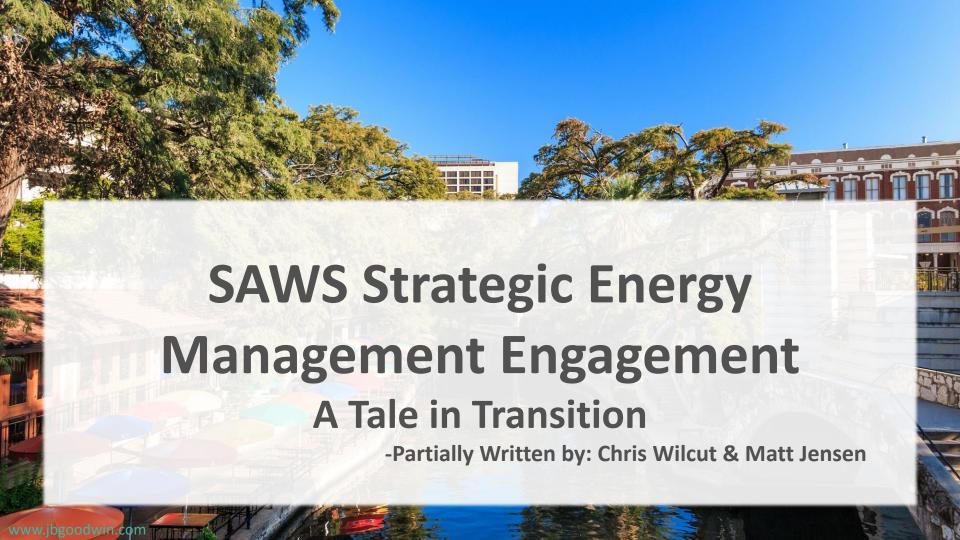


SEM Process











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