



### Ed Mazria to Keynote on February 25, 2013

Ed Mazria, founder and CEO of Architecture 2030, will deliver the keynote address to kick off the Summit on February 25. Mr. Mazria is an international leader on efforts to make buildings dramatically more energy and water efficient, leading the movement to establish 2030 districts in cities with goals to reach carbon neutrality by 2030. These districts have been established so far in Los Angeles, Seattle, Cleveland, and Pittsburgh.

Photo by:  
Jamey Stillings

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[www.EEPartnership.org/summit2013](http://www.EEPartnership.org/summit2013)

### About the Summit

SPEER’s Energy Efficiency Summit will feature some of the brightest minds and most innovative companies and organizations in the world of energy efficiency, all focused on one question: **How do we increase and accelerate the adoption of energy efficiency in Texas and Oklahoma?**

Held February 25 – 26, 2013 in Austin, Texas, the SPEER Summit will highlight three main areas that can move efficiency forward: Please see page 2 for a detailed description of each working group

- Energy Efficiency in New Buildings
- Energy Efficiency in Existing Buildings
- The Role of Energy Efficiency in Resource Adequacy

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This Summit is designed to explore, further develop, and prioritize strategies in three key areas (listed below). It is targeted to industry and thought leaders in energy efficiency, both nationally and regionally, to focus on strategies to advance energy efficiency and increase the market penetration of demand side resources in Texas and Oklahoma.

### **Energy Efficiency in New Buildings**

New building codes are pushing ever higher energy performance. This working group will focus on strategies to increase adoption of, and compliance with, new codes and above code programs. Discussions will center around coordinating code adoption, increasing code compliance, and adopting stretch codes that move closer to net-zero homes and buildings.

### **Energy Efficiency in Existing Buildings**

How do we motivate consumers to invest in energy efficiency and be more energy efficient? What are the biggest barriers and how can we overcome them? The existing building working group will explore a variety of innovative strategies to advance efficiency and then create action plans to collectively support the most promising solutions.

### **Energy Efficiency and Resource Adequacy**

Texas is struggling to keep up with electric demand and the PUCT is considering major changes to market design. Oklahoma has an energy plan to tap clean energy resources and avoid building new fossil fuel generation until 2020. In other regions of the country, energy efficiency and other demand side resources can participate in the market, and demand response has much higher market penetration than in Texas or Oklahoma. How can electric markets accelerate the adoption of demand response, energy efficiency, and smart grid applications that can help meet rising electric demand?

There is a diverse group of organizations and companies working with SPEER to set the agenda for the Summit. Please see our website [www.EEPartnership.org/summit2013](http://www.EEPartnership.org/summit2013) for a complete list of those participating.

## **Hotel Information**

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**Omni Southpark 4140 Governors Row Austin, Texas 78744  
800-THE-OMNI**

A block of rooms have been reserved at the special rate of \$109 per night, reservations must be made with Omni Southpark by February 4, 2013 in order to receive this discounted price. Please call 800-THE-OMNI and tell them you are booking a room for the First Annual SPEER Summit.

